

PRECOG

Course plan

Understanding yourself.
Understanding the others.
Building lasting relationships.

**Reveal your strengths
and move forward.**

Presented by:

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www.communicationpsycom.com

2025-2026

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PRECOG

Learn the strategies. Take control of your life. Move forward.

Introduction

The Precog training aims to understand, transform and improve the effectiveness of your daily behaviors, both personally and professionally. Precog enables you to develop reflexes and coaching skills applicable to ourselves, based on applied psychology, in order to optimize our own potential as well as that of others. Ultimately, Precog enables you to give meaning to your life, improve your own quality of life and contribute to that of others by better understanding your own functioning and psychology.

Our unique approach, which is both scientific and sensitive, is concrete and allow us to observe the positive spin-offs of strategies put in place to improve personal functioning or behavioral outcomes. For example, a person equipped with better strategies and skills can communicate more effectively, generate promising concepts and ideas, put them into practice, demonstrate flexibility and adaptability, mobilize others, and promote their own growth and that of their partners. That person also read, understand and use her emotions and behaviors effectively. His/her projects generate tangible returns, his/her actions generate value in all its forms, including financial, and he/she is able to create a life that is meaningful to her/him.

The laws governing human functioning and development, highlighted by psychological research, form the core of this training. Without a theoretical and practical understanding of behavior and mental processes, it is impossible to enable human beings to reach their full potential, and it becomes more difficult to improve their quality of life.

PRECOG: FOR WHOM?

Precog is for people who have a passion for psychology and want to acquire the knowledge and strategies to integrate it into their own lives. If you're looking for tools to develop your projects, your professional and personal life, or if you want to learn advanced communication or intervention techniques to help others, this program is for you.

In short, if you're passionate about psychology and want to develop your projects, your professional and personal life, Precog is a unique and concrete training program that will help you achieve your goals.

Goals

Precog's ultimate aim is to generate effective strategies and interventions with observable, concrete benefits. In addition, participants will develop a better understanding of the issues for which it is important to be vigilant, in order to refer to clinical specialists in psychology or medicine.

DEVELOP YOUR COUPLE (FAST MODE!)

A training like Precog will have a major impact on your personal development and functioning. With years of experience, the Psycom team has found that sometimes one person makes great progress during training, but the partner of this person is stalling in his or her development. This can cause a gap between the two people in the couple, irritation and even a feeling of incomprehension on both sides. One person feels energized and equipped to take on the next step, while the other hasn't had access to the same knowledge and strategies. This year, we thought it would be appropriate to share this observation with you. We've noticed how beneficial it is for a couple to do this training together. Doing Precog as a couple not only gives you individual strategies, but also couple strategies, as you develop references, knowledge and a shared vocabulary for resolving issues that concern your relationship.

[Discover all the details of the couple rate on page 22.](#)



PARENTHOOD: THE ULTIMATE CHALLENGE

There's no recipe for parenting?

There's no magic formula for becoming a parent. There are, however, many principles of psychology, communication and leadership that influence children.

Firstly, your children imitate you and are a reflection of what you demonstrate, whether you are aware of it or not. A good parent and leader needs to be as aware as possible of his or her behaviors. The healthier a parent is mentally and physically, the more consciously and effectively they behave, the more they become the inspiring role model a child needs. There are certainly many documented parenting strategies, but nothing can replace the example set by the parent himself.

Secondly, a parent is a teacher, a coach and a leader who must help and encourage his or her child's development while adapting to his or her personality and uniqueness. Precog is definitely a method that helps you better understand the principles and strategies you need to take into account to support a child or teenager in his or her challenges. Precog enables you to better understand YOU as a parent, better understand your child's behaviors and develop appropriate dialogue and coaching strategies.

Even if there's no miracle recipe for parenting, there are plenty of essential clues and pointers to help us fulfill our role as parents.



PROGRAM PRESENTATION

Precog

2025-2026

24 DAYS OF TRAINING PER YEAR

- ✓ 24 Questions & Answers sessions.
- ✓ 8 discussion sessions between students

Scientific references are indicated directly on the slides of the course, and full references are listed for each seminar.

The course includes :

- ✓ Over **400 scientific references.**
- ✓ Over **350 original scientific articles.**

MONTHLY SEMINAR SCHEDULE

(DAY 1 & 2)

The course is structured around pre-established themes as mentioned in the course plan. In order to prepare participants, a reading and/or small preparatory exercise can be provided beforehand. Guillaume, the teacher, will present the theme in depth, focusing on the elements deemed most relevant and making the link between the theory and the strategies that result from it in our daily lives. A brief review of the reading provided will also address the scientific aspects, research and methods associated with the theme.

Each day of training will be interactive, involving examples, strategies, practical exercises and role-playing, so that we can integrate and use the new knowledge into our daily lives. Question periods, discussion sessions and teamwork will facilitate the appropriation of the material and contribute to making the training enjoyable.

Follow-up trainings will include question-and-answer sessions (Q&A's) to discuss the material and answer participants' specific questions. Guillaume himself, along with Psycom's principal collaborator Jérémy Lapierre, will be responsible for facilitating these sessions, and will be able to help participants transfer the learnings into their own lives. Participants will also be invited to take part in discussion sessions led by the members of **Precog²: Expansion**.

Finally, the training will also cover leadership and positive influence skills, essential for achieving individual and team objectives. Participants will learn about intervention mechanisms, principles and strategies, such as mobilizing, understanding and using key cycles and timings in a coaching session, managing risk during interventions, setting intervention objectives, setting objectives for the client or organization, reading the client's personality, etc.

To deepen these aspects, readings related to each topic will be suggested, accompanied by personal exercises related to the topic covered. Guillaume will also lead several coaching sessions with real-time live clients, which will be recorded for analysis and demonstration.

COURSE PLAN 2025-2026

SEMINAR 1: INTRODUCTION, Y & PERSONALITY

SEMINAR 1.1

INTRODUCTION: MINDSET & ATTITUDE

- The 3 fundamental postulates of personal development.
- Static vs. dynamic.
- The Y: the center of your choices.
- The 7 rules of anti-self-deprecation.
- The importance of human hierarchies.
- The interesting link between archery and conscious attention.
- Body, physical health and healthy living.
- How does science work? The difference between good and bad science.

SEMINAR 1.2

YOUR 5 PERSONNALITY TRAITS

- The Big5 Model - The science behind personality: understanding yourself and others.
- Selective attention: your personality directs your attention!
- Personality, natural predispositions and priorities: your personality predisposes you to value certain things.
- Correlation (r): how can we make good links between our observations?
- The 20-80 law: Pareto distribution and the art of distributing energy.

📅 **Dates:** See the 2025-2026 calendar

🕒 **Time:** 9h to 15h30 (EST)

🔄 **Available on replay:** Yes

📄 Course notes will be available the day before or the morning of the seminar. Some courses are without notes. Please note that the content, animation, order and/or nature of the themes may be subject to change.

SEMINAR 2: ANXIETY - MOTIVATION

SEMINAR 2.1

ANXIETY: YOUR NEW STRATEGIC ALLY

- Anxiety and its fonctions.
- Physiological, psychological and behavioral symptoms.
- Fundamental role of avoidance in increasing or decreasing anxiety.
- Normal anxiety vs. anxiety disorders (When to refer to a health professional?).
- The impact of internal vs. external resources in fluctuating anxiety.

SEMINAR 2.2

MOTIVATION: HUMAN ENERGY

- Mechanisms of extrinsic/intrinsic motivation.
- Self-determination theory: the ultimate tool for understanding your motivation.
- Emotions as steering tools.
- Dreams: better understanding the link between your goals and your motivational types.
- Strategically increase your permissions and pleasure.
- Develop your permeability to beauty and wonder.
- The passions trap: Obsessive passions vs. harmonious passions.

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SEMINAR 3: DIFFERENCES BETWEEN MAN & WOMAN - COMMUNICATION (1)

SEMINAR 3.1

GENDER DIFFERENTIAL PSYCHOLOGY AND ITS IMPLICATIONS

- The scientific method: at the heart of the debate.
- Detecting bad science.
- Stereotypes and prejudice.
- Terminology.
- Binariness vs. spectrum.
- Gender theory: a few elements.
- Biology and its influences.
- Klinefelter's syndrome.
- Cognition and sex.
- Non-binariness.
- Sex differential psychology and its consequences.
- Some myths.

SEMINAR 3.2

COMMUNICATION (1): HUMAN & RELATION

- How a relationship works.
- Fundamental elements of non-verbal language.
- Managing conscious attention during a dialogue.
- Key timing during a conversation.
- Typical mistakes to avoid in communication.

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 **Time:** 9h to 15h30 (EST)

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SEMINAR 4: COMMUNICATION (2) & ENERGY

SEMINAR 4.1

COMMUNICATION (2): MOBILISATION & INFLUENCE

- Vector expression.
- Introduction to coaching.
- Formal vs. informal coaching.
- Ethics, safety and respect.
- Listening and investigating the “psychological terrain”.
- Conscious/non-conscious.
- Structure of a successful interview in 5 sentences.
- First live coaching session.

SEMINAR 4.2

OVERCOMING FEAR: TRANSFORMING FEAR INTO ENERGY

- Process for overcoming fear: learn a method for overcoming any fear, big or small.
- Demonstration of a real-life case.

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SEMINAR 5: LOVE RELATIONSHIPS

SEMINAR 5.1 LOVE RELATIONSHIPS

- Types of long-term relationships.
- Romantic relationship in the age of solitude.
- Natural selection: how do men and women choose each other?
- Hierarchy and selection: the “match” hypothesis.
- Relationships and commitment: why is it hard to commit?

SEMINAR 5.2 RELATIONSHIPS IN THE AGE OF SOCIAL MEDIA, HYPER-VICTIMIZATION AND NARCISSISM

- The black triad: your partners' red flags.
- Sexuality and myths.
- Advice for men and women.
- Some case studies.

📅 **Dates:** See the 2025-2026 calendar

🕒 **Time:** 9h to 15h30 (EST)

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SEMINAR 6: ARCHETYPES

SEMINAR 6.1

ARCHETYPES & HUMAN NATURE

- We have a body and we project an image.
- The link between psychology and physicality.
- Archetypes: between diversity and stereotypes.
- Casting: recognizing ourselves in human stories.
- Carl G. Jung's collective unconscious.

SEMINAR 6.2

PHYSICALITY, PERCEPTION & BEHAVIORS

- Choosing what to project as an image.
- Positioning yourself in a hierarchy.
- Face ratio measurements and effects.

 **Dates:** See the 2025-2026 calendar

 **Time:** 9h to 15h30 (EST)

 **Available on replay:** Yes

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SEMINAR 7: BODY AND BRAIN, OBESITY

SEMINAR 7.1

BODY AND BRAIN: A HEALTHY MIND IN A HEALTHY BODY

- Body image is taboo, and we need to understand it better.
- Observation vs. judgment.
- Selection and preliminary orientation.
- Cognitive biases.
- The body taboo.
- Beauty, appearance and social standards.
- Symmetry, health, post-modernism, standards and oppression.

SEMINAR 7.2

CORPORALITY AND PSYCHOLOGY

- Natural diversity of silhouettes and phenotypes.
- Corporality and psychology.
- Body mass index (BMI/BMI).
- Physical exercise and psychological strategy.
- Live coaching session.

 **Dates:** See the 2025-2026 calendar

 **Time:** 9h to 15h30 (EST)

 **Available on replay:** Yes

 Course notes will be available the day before or the morning of the seminar. Some courses are without notes.

Please note that the content, animation, order and/or nature of the themes may be subject to change.

SEMINAR 8: BODY, PAIN & WORKOUT

SEMINAR 8.1

QUOI FAIRE AVEC VOTRE CORPS ?

- The psychology of training, exercise and good habits.
- Pain as an alarm signal.
- Pain vs. nociception.
- How to use pain effectively.

SEMINAR 8.2

PSYCHOLOGY OF TRAINING AND FITNESS

- Setting motivating objectives and training goals.
- How to become persistent in our fitness and new habits.
- Theory and mental preparation.
- Live demonstration of a gym workout.

📅 **Dates:** See the 2025-2026 calendar

🕒 **Time:** 9h to 15h30 (EST)

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COURSE PLAN 2025-2026

SEMINAR 9: CHOICE, GRIEF AND CONSCIENCE

SEMINAR 9.1

CONSCIENCE & GRIEF

- Dynamic awareness.
- Transition process.
- Typical phases of mourning.
- Cognitive functions.
- Neuropsychology of perseverance.
- Spirituality: where does spirituality fit in a scientific and rational world?
- Mechanisms of humor (NEW): the triggering of genuine laughter is directly linked to certain functions of consciousness.

SEMINAR 9.2

YOUR NEXT STEP: CHOICES

- Maximizing, satisficing and grief.
- How do I make the right decisions?
- Live coaching session.

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 **Time:** 9h to 15h30 (EST)

 **Available on replay:** Yes

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COURSE PLAN 2025-2026

SEMINAR 10: ASSESSMENT & CREATING LIFE CHAPTERS - BACK TO THE “Y”

SEMINAR 10.1

MAKING ASSESSMENTS: CRUCIAL FOR MOVING FORWARD

- Evolution and orientation.
- How to make an assessment.
- Preparing an action plan.
- *Normal / Not normal* - The game.

SEMINAR 10.2

FINANCES & PSYCHOLOGY : BREAKING MONEY TABOOS

- Financial resources.
- Economy, finances, budget and relationship with money.
- Personality and finances.
- Where value comes from.
- Live coaching session.

📅 **Dates:** See the 2025-2026 calendar

🕒 **Time:** 9h to 15h30 (EST)

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COURSE PLAN 2025-2026

SEMINAR 11: CHANGEMENTS SOCIAUX, TECHNOLOGIQUE ET GÉNÉRATIONS

SEMINAR 11.1

SOCIAL CURRENTS, NARCISSISM AND VICTIMIZATION

- Demystifying the phenomena that surround us.
- Post-modernism: the fight against the foundations of our society.
- Equality, inclusion and diversity: myth and reality.
- Narcissism: normal vs NPD (narcissistic personality disorder).
- Test: Are you a narcissist?
- The impact of technology and AI.

SEMINAR 11.2

GENERATION Z AND INTERVIEW STRUCTURE

- What is Generation Z?
- Test: How Gen Z are you?
- Victimization-narcissism-confusion interaction.

 **Dates:** See the 2025-2026 calendar

 **Time:** 9h to 15h30 (EST)

 **Available on replay:** Yes

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SEMINAR 12: LEARNING - PERFORMANCE - LEADERSHIP

SEMINAR 12.1

APPRENTISSAGE & PERFORMANCE

- Learning and reinforcement.
- Transfer from awareness to behavior: 3 phases of learning.
- The role of meaning in learning.
- Development of expertise.
- Childhood and deliberate play.
- The Yerkes-Dodson law.
- How do we move from potential to performance?

SEMINAR 12.2

LEADERSHIP

- Different approaches to leadership.
- Links with personality.
- Links with your own history.
- Links with vulnerability.

📅 **Dates:** See the 2025-2026 calendar

🕒 **Time:** 9h to 15h30 (EST)

🔄 **Available on replay:** Yes

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DISCUSSION SESSIONS

Over the course of the year, you'll have access to 8 interactive sessions to discuss, work on and deepen your understanding of the material with your peers. You'll have the opportunity to ask questions, exchange ideas and clarify the content, fostering a deeper understanding.

These exchanges will be supervised by members of the **Precog²: Expansion** program, specially trained to develop their advanced leadership posture and expertly facilitate these sessions. They have already done the **Precog** training and are familiar with the topics covered.

These privileged moments can also serve as inspiration and clarification on how to apply the learnings of the course in your life, and get help on personal assignments suggested during the training.

Such meetings also serve to create a feeling of affiliation with the participants of the course.

Your contribution is essential, and you can provide anonymous feedback to the **Precog²: Expansion** facilitators by completing an evaluation after every discussion session. Your feedback will contribute to the ongoing development of the skills of the facilitator.

These sessions offer a privileged space to enrich your **Precog** journey and benefit from a unique interactive experience with your peers.



GROW TOGETHER WITH THE COUPLE RATE

Share the Precog experience and progress as a team with your life partner thanks to our couple package.

Your partner can sign up for a Precog program of his/her choice at **half price!**

How to benefit from the couple rate:

1. You (the first person) must register for the Precog program of your choice.
2. Once you've registered, you'll be asked to fill in an online form with your contact details and those of your partner.
3. Upload two pieces of photo ID and proof of joint residence directly to the form.
4. Once the documents have been validated, a personalized purchase link for your partner's registration will be e-mailed to you.

** Offer applies to partners living at the same address.*

*** If you choose different Precog programs, the 50% discount applies to the least expensive program.*



PRICES

Precog is an important investment on many levels, including the financial one. We encourage you to plan this investment so that the cost of training fits into your budget and doesn't become a strain. Here are the investment details and monthly payment options. Please do not hesitate to contact us if you have any questions.

Take advantage of an exclusive 30% discount and the option of paying in monthly instalments, available only during the **PRECOC WEEK** from **March 24th-31st, 2025**

PRECOC 2025-2026

	PRECOC	LEADERSHIP PRECOC
Regular rate	6 840 \$ CAD	10 260 \$ CAD
Promo (30% off)	4 788 \$ CAD	7 188 \$ CAD
Promo (30% off), 12 monthly installments	399 \$ CAD/month	599 \$ CAD/month
Training duration	24 jours (2 days/month for 1 year)	36 jours (3 days/month for 1 year)
Number of training hours	182 h	272 h
<i>Applicable taxes are added to the prices shown.</i>		

Couple rate : Combine your training!

Each partner can follow the Precog path that suits their needs (Leadership Precog or Precog).

The second member of the couple is registered at half price!

ADMISSION CRITERIA AND CONDITIONS

Expected behaviors and attitudes

Emotional readiness and attitude are the most important elements to benefit from this training. The Precog participant must be motivated to learn the material presented above. The participant must have a positive and respectful attitude throughout the course, during interventions and group discussions. It is therefore recommended to keep the following intentions in mind:

- Positive and constructive attitude
- Willingness to learn
- Willingness to take on intellectual and emotional challenges
- Humility
- Openness to seeing things differently

Recourse, eviction and reimbursement

In the event of a behavior or intervention that interferes with the smooth running of the course, the participant concerned will be given a warning as soon as possible. If the problematic behavior persists despite this, the participant will be expelled from the course and any fees corresponding to courses not taken will be refunded. It is essential to maintain a healthy and respectful training environment for all participants and trainers involved.





ADMISSION CRITERIA AND CONDITIONS

Warning

The training courses offered by Psycom, including **Precog**, are not associated with any ideology or form of militancy.

It's a pedagogical method based on the most credible, reliable and unbiased scientific data possible, as well as intervention techniques that produce observable results. The emphasis of this training is on knowledge, but also on how to think and develop a strong critical sense, rather than adhering to a stereotyped and rigid way of perceiving and understanding the world. Psycom promotes no ideology, no quick-fix recipe for well-being, no particular social cause, and defends no particular group. Equality of opportunity for all, however, remains at the heart of our concerns.

Rather than promoting or teaching a rigid way of looking at the world, the **Precog** training aims to develop intellectual and behavioral autonomy through thinking skills that each participant will be led to develop.

Therefore while the Precog training is for everyone, it's wise to admit that it may be shocking to those who :

- Are easily offended for a variety of reasons, or who easily feel a sense of injustice;
- Are implicitly or explicitly opposed to certain individual(s), group(s) or “system”;
- Are activists and associate with or defend specific groups;
- Generally speaking, adhere to current social ideologies, particularly those concerning race, gender and identity.

ADMISSION CRITERIA AND CONDITIONS

Copyright and intellectual property

Participants agree to respect the copyrights associated with Psycom's content, theories, mechanisms and exercises. They acknowledge that they are not authorized to use Psycom material for training purposes, in-house consulting or at conferences, unless expressly authorized by Psycom.

Participants also undertake to use the concepts, exercises and materials distributed by Psycom in compliance with copyright and intellectual property rights as defined by law.

In addition, participants agree not to create any company, organization or structure for the purpose of teaching interpersonal communication or coaching for a period of two (2) years after the last day of the **Precog** training. This clause does not apply to clients who already owned a training business two years prior to the start of training.

Lastly, participants agree to respect the rights of use and intellectual property of Psycom equipment in the context of their professional activities. Any breach of these commitments may result in legal action.

ADMISSION CRITERIA AND CONDITIONS

Non-warranty of results clause

The results of the **Precog** training depend on the personal commitment of each participant. Psycom cannot be held responsible if personal objectives are not met.

Limited liability clause

Psycom declines all responsibility for direct or indirect damage resulting from the use of the content or teaching offered in the training course.

Modification policy

The content of the course plan can be adjusted to integrate pedagogical updates or to better serve the needs of the participants. Any major modification will be announced in advance.

Conclusion

Discover an innovative approach to understanding human behavior, intervening effectively and making your customers shine. As you progress through the course, you'll be amazed at how theory, reflection, analysis, intuition, precision and enjoyment will develop naturally.

Intervening is a kind of hybrid between science, sport and art.

SOME STATISTICS

Here are the results of the latest Precog 2023-2024 cohort evaluations
(416 respondents).

PARTICIPANTS WHO WOULD RECOMMEND THE COURSE TO FRIENDS AND FAMILY:



PARTICIPANT ENGAGEMENT AND RETENTION RATES DURING THE YEAR:



GENERAL SATISFACTION

- Relevance of topics covered: **9,46/10** (standard deviation 0,89)
- Organization and schedule of training days: **9,17/10** (standard deviation 1,14)
- Pedagogy used: **9,59/10** (standard deviation 0,90)
- Subject progression: **9,42/10** (standard deviation 0,98)
- Teaching tools: **9,30/10** (standard deviation 1,05)

ANIMATION BY GUILLAUME DULUDE

- Animation skills: **9,79/10** (standard deviation 0,57)
- Guillaume's mastery of the subject: **9,86/10** (standard deviation 0,49)
- Coaching demonstration: **9,84/10** (standard deviation 0,48)
- Popularization of subject: **9,87/10** (standard deviation 0,47)
- Professionalism: **9,64/10** (standard deviation 0,81)
- Respect for participants: **9,73/10** (standard deviation 0,68)
- Teaching atmosphere: **9,74/10** (standard deviation 0,75)

ANIMATION BY JÉRÉMY LAPIERRE

- Animation skills: **9,46/10** (standard deviation 0,80)
- Mastery of the subject during Q&A's : **9,43/10** (standard deviation 0,85)
- Popularization of subject: **9,45/10** (standard deviation 0,89)
- Professionalism: **9,84/10** (standard deviation 0,42)
- Respect for participants: **9,86/10** (standard deviation 0,41)

F.A.Q.

HOW LONG IS THE PRECOG PROGRAM, AND HOW ARE THE TRAINING DAYS DIVIDED UP?

Precog is a year-long training program, with a predetermined schedule of one weekend per month (plus one Leadership day, usually held during the week).

IF I'M NOT AVAILABLE ON THE DATES INDICATED IN THE SEMINAR SCHEDULE, WILL I BE ABLE TO ACCESS THE VIDEOS OFFLINE?

Yes. We understand that everyone's life is different. While we encourage you to participate in live seminars if possible, each training day will be recorded and uploaded to the training platform for replay. This way, you can learn at your own pace, at a time of your choosing.

IS THE TRAINING VIRTUAL OR IN PERSON?

Precog training is live in virtual. Links to Zoom webinars will be provided on your training platform. Please note that the training days will be recorded and that the videos will then be uploaded to your platform for replay.

WHAT IS THE SCHEDULE AND DURATION OF A TRAINING DAY?

Each training day runs from 9 a.m. to 3:30 p.m. (EST).

I DON'T LIVE AT THE SAME ADDRESS AS MY SPOUSE. CAN WE PURCHASE THE COUPLE PACKAGE?

No. The couple package is reserved for partners living at the same address.



F.A.Q.

WILL THERE BE EXERCISES AND HOMEWORK?

Yes, each day of training will include examples, strategies, exercises and scenarios to help you integrate and use this new knowledge in your life.

APART FROM ATTENDING THE COURSES, HOW MANY HOURS A MONTH CAN YOU EXPECT TO DEVOTE TO WORK AND TO YOUR INDIVIDUAL DEVELOPMENT?

This depends on your level of motivation and involvement. Some people choose to put in less than an hour a month, and others choose to put in several hours a week. This will depend on the objectives that you're looking for from the training. This will be explicitly discussed during the first course.

ARE PSYCOM 1-2-3 and PSYCOM ODYSSEE REQUIREMENTS FOR PRECOG REGISTRATION?

No. No other courses are prerequisites for Precog.

AFTER COMPLETING THE TRAINING, DO STUDENTS OBTAIN A CERTIFICATION THAT CAN BE DISPLAYED TO SUPPORT THE REPUTATION OF THEIR PERSONAL PRACTICE?

Yes, everyone who completes the training will receive a certificate of achievement in their own name.

WHAT OPPORTUNITIES ARE AVAILABLE AFTER COMPLETING THE PROGRAM?

The training is useful for a wide range of jobs, particularly those involving human understanding or one-on-one interactions, whether in consulting, sales, management, education or human relations.

WILL THERE BE INTERACTION BETWEEN PARTICIPANTS, GUILLAUME DULUDE AND THE PSYCOM TEAM?

Yes. The course will be interactive - with a chat area, space for written and oral questions, interactive polls, question periods, discussion sessions and teamwork will facilitate the appropriation of the material.

JOIN OUR COMMUNITY

Stay tuned for exclusive content, practical tips and invitations to our live events.

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PRECOG WEEK

Join us for the next Precog Week (*French only*) from

March 24 to 31, 2025

A free week of exclusive content to discover how Precog can transform your life, both personally and professionally.

On this occasion, registration for the next cohort will open with an offer valid only during Precog Week:

30% off and the option of paying in **monthly instalments.**

GUILLAUME DULUDE, PHD

Guillaume Dulude, Ph.D., is a best-selling author specializing in the psychology of human relations, interpersonal communication strategies and leadership development.

He is an international speaker and consultant to leaders. Through his books and specialized training courses, he makes psychology and science accessible and usable for the general public, and helps organizations develop strategies and practices that enable them to evolve and achieve their goals in a sustainable way.

As passionate about the theories and foundations of human development as he is about putting them into practice, Guillaume is also an extreme adventurer. He has put his methods to the test in nearly a hundred countries, including the tribes of Ethiopia, Papua New Guinea and the remote communities of Iraq. These were the subject of the **TV5** documentary series *Tribal*.

DEVELOPING HUMAN POTENTIAL

Guillaume Dulude, Ph.D., created **Psycom**, a firm and a method aimed at rethinking our practices in terms of developing leadership, communication, relationships and human performance, as an expression of high-level cognitive, emotional and behavioral functioning: *Dynamic Consciousness*.

CONTROVERSIAL TRAINER?

Guillaume has been studying, practicing and teaching communication psychology, interpersonal skills and leadership development strategies for 20 years. He holds a bachelor's degree in communication and business administration, and a doctorate in research and clinical psychology (Ph.D.) from the Université du Québec à Montréal, with a focus on cognitive processes, attentional systems and consciousness. .

Despite his academic credentials that give him access to a professional order, Guillaume has chosen to retain his freedom of speech to teach fundamental subjects, and to preserve his ability to tackle taboo issues, even those that provoke media protests and activism.



THE TEAM

Meet Psycom's passionate and dedicated team, who put their expertise to work for your success.



Guillaume Dulude, Ph.D.
Founder, International
Speaker, Best-selling Author



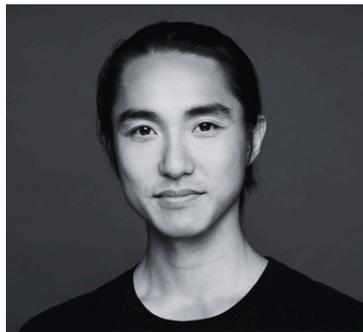
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